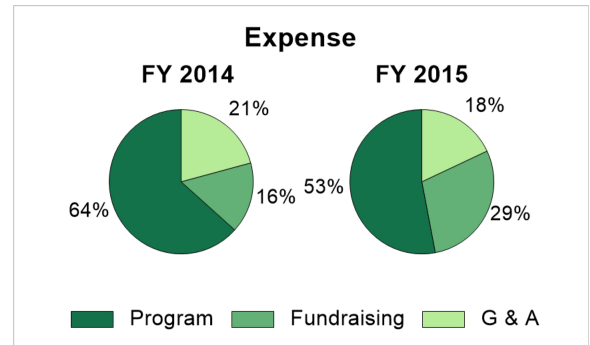
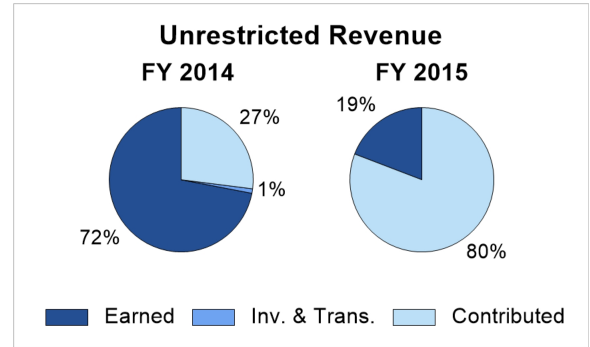


Lakeshore Players, Inc.

Annual Report

This report includes both general operating and capital campaign activity. Lakeshore Players kicked off a major capital campaign in 2014 to raise \$6.2 million for the construction of a new performing arts center as part of a strategic placemaking project to create a new Northeast Metro Arts District. We received our first major gift in July 2014 to fund the 2.67-acre land purchase and gained site control.

Financial Activity	FY 2014	FY 2015	% chg
Unrestricted Activity			
Unrestricted Revenue			
Earned			
Program	\$247,442	\$250,972	1%
Non-program	8,955	7,766	-13%
Total Earned	256,397	258,738	1%
Investments & transfers			
Realized gains/losses	0	0	n/a
Unrealized gains/losses	2,267	5,109	125%
Interest & dividends	374	0	n/a
Transfers and reclassifications	0	0	n/a
Total investments & transfers	2,641	5,109	93%
Contributed	95,409	1,088,365	1041%
Total Unrestricted Revenue	\$354,447	\$1,352,212	281%
Expenses			
Program	\$252,413	\$280,335	11%
Fundraising	61,849	153,118	148%
General & administrative	81,163	93,550	15%
Total Expenses	\$395,425	\$527,003	33%
Net Unrestricted Activity	(\$40,978)	\$825,209	
Net Temporarily Restricted Activity	\$89,100	\$1,155,511	
Net Permanently Restricted Activity	\$0	\$0	
Net Total Activity	\$48,122	\$1,980,720	



Lakeshore Players, Inc.

Annual Report

Attendance	FY 2014	FY 2015	% chg
Total paid attendance	15,210	22,526	48%
Physical	15,210	22,526	48%
Virtual	0	0	n/a
Total free attendance	2,202	883	-60%
Physical	2,202	883	-60%
Virtual	0	0	n/a
Total attendance	17,412	23,409	34%
Physical	17,412	23,409	34%
Virtual	0	0	n/a
Children 18 and under attendance	2,287	3,585	57%
Physical	2,287	3,585	57%
Virtual	0	0	n/a
Number of groups of children 18 and under	8	7	-12%
Physical	8	7	-12%
Virtual	0	0	n/a
Number of other groups	6	0	n/a
Physical	6	0	n/a
Virtual	0	0	n/a
Classes and workshops attendance	173	110	-36%
Physical	173	110	-36%
Virtual	0	0	n/a

Lakeshore greatly increased offsite outreach performances to broaden our reach in the community.

Lakeshore Players, Inc.

Annual Report

Program Activity	FY 2014	FY 2015	% chg
Live productions - self-produced	18	18	0%
Live productions - presented only	0	2	n/a
Public performances - home	101	110	9%
Public performances - away	16	37	131%
Online/radio/television programs	3	6	100%
Classes & workshops for the public/constituents	19	26	37%
World premieres	15	11	-27%
National premieres	15	11	-27%
Local premieres	15	11	-27%
Works commissioned	15	11	-27%
Workshops or readings of new works	20	21	5%
Programs - other	3	4	33%
Number of programs - other occurrences	4	5	25%
Facility rentals - by your org. for your program use	1	0	n/a
Facility rentals - by your org. for your non-program use	1	0	n/a
Rentals of your facility by others	1	2	100%

2014-15 on-site productions included:

- "A Midsummer Night's Dream," 24th annual teen Summer Youth Program production of Shakespeare's classic adapted especially for our students
- "The Dixie Swim Club," comedy about the special friendships women form over decades
- "The Mystery of Edwin Drood," murder mystery musical based on Charles Dickens' last unfinished novel
- "A Little Princess," family children's show
- "The 39 Steps," comedy adaptation of Alfred Hitchcock thriller
- "The Foreigner," madcap comedy
- "State Fair," Rogers and Hammerstein musical
- 11th Annual 10-Minute Play Festival of original plays
- "Aladdin, Kids," 6th annual Summer Youth Players' kids musical theater camp

PLUS, after-school theater education classes and workshops for senior adults